

# ADVERTISING RATES

## MODULAR OPTIONS

|                                  |       |
|----------------------------------|-------|
| Business Card Size.....          | \$28  |
| Quarter-Page Size.....           | \$210 |
| Half-Page Size.....              | \$420 |
| Full Back Cover.....             | \$840 |
| Front Page Top Banner*.....      | \$500 |
| Front Page Bottom Banner** ..... | \$400 |

\*2 in. by 6 columns, visible while in paper box

\*\*2 in. by six columns below fold

## RATES BY COLUMN INCH

|                        | 1-<br>column<br>width | 2-<br>column<br>width | 3-<br>column<br>width | 4-<br>column<br>width | 5-<br>column<br>width | 6-<br>column<br>width |
|------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| <b>1 in. tall</b>      | \$7                   | \$14                  | \$21                  | \$28                  | \$35                  | \$42                  |
| <b>2 in. tall</b>      | \$14                  | \$28                  | \$42                  | \$56                  | \$70                  | \$84                  |
| <b>3 in. tall</b>      | \$21                  | \$42                  | \$63                  | \$84                  | \$105                 | \$126                 |
| <b>4 in. tall</b>      | \$28                  | \$56                  | \$84                  | \$112                 | \$140                 | \$168                 |
| <b>5 in. tall</b>      | \$35                  | \$70                  | \$105                 | \$140                 | \$175                 | \$210                 |
| <b>6 in. tall</b>      | \$42                  | \$84                  | \$126                 | \$168                 | \$210                 | \$252                 |
| <b>7 in. tall</b>      | \$49                  | \$98                  | \$147                 | \$196                 | \$245                 | \$294                 |
| <b>8 in. tall</b>      | \$56                  | \$112                 | \$168                 | \$224                 | \$280                 | \$336                 |
| <b>9 in. tall</b>      | \$63                  | \$126                 | \$189                 | \$252                 | \$315                 | \$278                 |
| <b>10 in.<br/>tall</b> | \$70                  | \$140                 | \$210                 | \$280                 | \$350                 | \$420                 |

QUESTIONS? CONTACT

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